

**Electrical Insulation Materials Market by Type (Thermoplastics, Epoxy Resins, Ceramics), Application (Power Systems, Electronic Systems, Cables & Transmission Lines, Domestic Portable Appliances), and Region - Global Forecast to 2027**

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**Report description:**

The global electrical insulation materials market size is projected to grow from USD 10.6 billion in 2022 to USD 14.3 billion by 2027, at a CAGR of 6.2% between 2022 and 2027. Rising demand from emerging markets and growth of renewable energy are expected to offer significant growth opportunities to manufacturers of electrical insulation materials.

□The power systems segment accounted for the largest share in the electrical insulation materials market in terms of value.□  
Electrical insulation materials play a vital role in the power systems. Transformers are among the most important part of power systems utilizing electrical insulation materials. Electrical insulations are needed to control operating temperatures, material compatibility issues, and general insulation requirements. Oils are a major electrical insulating material used in transformers.

□Thermoplastic is the fastest growing electrical insulation material type.□  
Thermoplastics are the widely used in electrical insulation materials, accounting for 34.2% of the overall market, in terms of value, in 2021. The market in the thermoplastics segment is projected to register a CAGR of 6.3% between 2022 and 2027. The demand for thermoplastics is increasing because they provide superior heat resistance and compatibility for greater strength in electrical appliances.

□North America is estimated to be the second-largest market for electrical insulation materials□  
North America is the second-largest market for electrical insulation materials. US, Canada, and the Mexico are the major countries in the North American electrical insulation materials. The region has a strong industrial base in developed economies, such as the UK, France, Italy, Spain, and Germany. Some of the major players operating in the electrical insulation materials market are based

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in this region, such as DuPont, ITW Formex 3 M, and Haysite Reinforced plastics.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the electrical insulation materials market, and information was gathered from secondary research to determine and verify the market size of several segments.

-By Company Type: Tier 1 - 40%, Tier 2 - 30%, and Tier 3 - 30%

-By Designation: C Level Executives- 20%, Directors - 10%, and Others - 70%

-By Region: APAC - 50%, Europe - 20%, North America - 10%, the Middle East & Africa -10%, and South America- 10%

The key players in this market are DuPont (US), Elantas (Germany), Krempel GMBH (Germany), Nitto (Japan), Von roll(Switzerland), ITW Formex (US), 3M (US), Haysite Reinforced Plastics (US), Vitar (China), Tesa SE (Germany), Tejin Dupont Films (Japan), NGK Insulator (Japan).

#### Research Coverage:

The report offers insights into the electrical insulation materials market in key regions. It aims at estimating the size of the electrical insulation materials market during the forecast period and projects future growth of the market across various segments based on type, application, and region. The report also includes an in-depth competitive analysis of the key players in the electrical insulation materials market, along with company profiles, MNM view, recent developments, and key market strategies.

#### Key Benefits of Buying the Report

From an insight perspective, this research report focuses on various levels of analysis - industry analysis (industry trends), market share ranking of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the electrical insulation materials market; high growth regions; and market drivers, restraints, opportunities, and challenges.

#### Table of Contents:

1	INTRODUCTION	32
1.1	STUDY OBJECTIVES	32
1.2	MARKET DEFINITION	32
1.2.1	INCLUSIONS & EXCLUSIONS	32
1.3	MARKET SCOPE	33
1.3.1	REGIONS COVERED	33
1.3.2	YEARS CONSIDERED	34
1.4	CURRENCY CONSIDERED	34
1.5	UNIT CONSIDERED	34
1.6	STAKEHOLDERS	34
1.7	SUMMARY OF CHANGES	35
2	RESEARCH METHODOLOGY	36
2.1	RESEARCH DATA	36
FIGURE 1	ELECTRICAL INSULATION MATERIALS MARKET: RESEARCH DESIGN	36
2.1.1	SECONDARY DATA	37
2.1.1.1	Key data from secondary sources	37
2.1.2	PRIMARY DATA	37
2.1.2.1	Key data from primary sources	38
2.1.2.2	Primary interviews - Demand and supply sides	38
2.1.2.3	Key industry insights	38

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2.1.2.4	Breakdown of primary interviews	39
2.2	MARKET SIZE ESTIMATION	39
2.2.1	BOTTOM-UP APPROACH	40
FIGURE 2	ELECTRICAL INSULATION MATERIALS MARKET: BOTTOM-UP APPROACH	40
2.2.2	TOP-DOWN APPROACH	40
FIGURE 3	ELECTRICAL INSULATION MATERIALS MARKET: TOP-DOWN APPROACH	40
FIGURE 4	MARKET SIZE ESTIMATION: TOP-DOWN APPROACH	41
2.3	FORECAST NUMBER CALCULATION	41
FIGURE 5	DEMAND-SIDE FORECAST PROJECTIONS	41
2.4	DATA TRIANGULATION	42
FIGURE 6	ELECTRICAL INSULATION MATERIALS MARKET: DATA TRIANGULATION	42
2.5	FACTOR ANALYSIS	43
2.6	ASSUMPTIONS	43
2.7	LIMITATIONS AND MARKET RISKS	44
3	EXECUTIVE SUMMARY	45
FIGURE 7	THERMOPLASTICS SEGMENT TO LEAD MARKET DURING FORECAST PERIOD	45
FIGURE 8	POWER SYSTEMS APPLICATION TO DOMINATE MARKET DURING FORECAST PERIOD	46
FIGURE 9	ASIA PACIFIC ACCOUNTED FOR LARGEST SHARE IN 2021	46
4	PREMIUM INSIGHTS	48
4.1	OVERVIEW OF ELECTRICAL INSULATION MATERIALS MARKET	48
FIGURE 10	HIGH GROWTH POTENTIAL IN ASIA PACIFIC	48
4.2	ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET, BY APPLICATION AND COUNTRY, 2021	49
FIGURE 11	CABLES & TRANSMISSION LINES SEGMENT AND CHINA LED MARKET IN ASIA PACIFIC	49
4.3	ELECTRICAL INSULATION MATERIALS MARKET, BY TYPE	49
FIGURE 12	THERMOPLASTICS SEGMENT TO LEAD MARKET IN TERMS OF VOLUME	49
4.4	ELECTRICAL INSULATION MATERIALS MARKET, BY APPLICATION	50
FIGURE 13	POWER SYSTEMS SEGMENT TO GROW AT HIGHEST CAGR IN TERMS OF VOLUME	50
4.5	ELECTRICAL INSULATION MATERIALS MARKET, BY COUNTRY	50
FIGURE 14	CHINA TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD	50
5	MARKET OVERVIEW	51
5.1	INTRODUCTION	51
5.2	MARKET DYNAMICS	51
FIGURE 15	DRIVERS, RESTRAINTS, CHALLENGES, AND OPPORTUNITIES IN ELECTRICAL INSULATION MATERIALS MARKET	51
5.2.1	DRIVERS	52
5.2.1.1	Refurbishment of existing grid networks	52
5.2.1.2	Increasing demand for electricity	52
5.2.1.3	Growth of renewable energy	52
5.2.1.4	Growing demand for electric vehicles	52
TABLE 1	KEY DEVELOPMENTS BY DIFFERENT COMPANIES IN EV SEGMENT	53
5.2.2	RESTRAINTS	53
5.2.2.1	Rising number of low-quality grey market products	53
5.2.3	OPPORTUNITIES	53
5.2.3.1	HVDC transmission for long-distance transmission lines	53
5.2.3.2	Adapting to smart grid technology	53
5.2.4	CHALLENGES	54
5.2.4.1	Volatile raw material prices	54
5.3	PORTER'S FIVE FORCES ANALYSIS	54

## FIGURE 16 PORTER'S FIVE FORCES ANALYSIS OF ELECTRICAL INSULATION MATERIALS MARKET 54

### 5.3.1 BARGAINING POWER OF SUPPLIERS 55

### 5.3.2 BARGAINING POWER OF BUYERS 55

### 5.3.3 THREAT OF SUBSTITUTES 55

### 5.3.4 THREAT OF NEW ENTRANTS 55

### 5.3.5 INTENSITY OF COMPETITIVE RIVALRY 56

## TABLE 2 ELECTRICAL INSULATION MATERIALS MARKET: PORTER'S FIVE FORCES ANALYSIS 56

### 5.4 VALUE CHAIN ANALYSIS 56

#### 5.4.1 RAW MATERIAL SUPPLIERS 56

#### 5.4.2 MANUFACTURERS 56

#### 5.4.3 COMPONENT MANUFACTURERS 57

#### 5.4.4 CONSUMERS 57

## FIGURE 17 ELECTRICAL INSULATION MATERIALS MARKET: VALUE CHAIN 57

### 5.5 ECOSYSTEM MAPPING 58

## FIGURE 18 ELECTRICAL INSULATION MATERIALS MARKET: ECOSYSTEM 58

## TABLE 3 ELECTRICAL INSULATION MATERIALS MARKET: ECOSYSTEM 58

### 5.6 AVERAGE SELLING PRICE ANALYSIS 59

#### 5.6.1 AVERAGE SELLING PRICE, BY REGION 59

## FIGURE 19 AVERAGE SELLING PRICE, BY REGION (USD/KG) 59

#### 5.6.2 AVERAGE SELLING PRICE, BY TYPE 59

## TABLE 4 AVERAGE SELLING PRICES BASED ON TYPE (USD/KG) 59

#### 5.6.3 AVERAGE SELLING PRICE BY TOP 3 MARKET PLAYERS 60

## FIGURE 20 AVERAGE SELLING PRICE BASED BY TOP 3 MARKET PLAYERS (USD/KG) 60

### 5.7 TRADE ANALYSIS 60

## TABLE 5 IMPORT TRADE DATA FOR ELECTRICAL INSULATORS FOR TOP 10 COUNTRIES, 2017-2021 (USD THOUSAND) 60

## TABLE 6 EXPORT TRADE DATA FOR ELECTRICAL INSULATORS FOR TOP 10 COUNTRIES, 2017-2021 (USD THOUSAND) 61

## TABLE 7 IMPORT TRADE DATA FOR ELECTRICAL INSULATORS OF CERAMICS FOR TOP 10 COUNTRIES, 2017-2021 (USD THOUSAND) 61

## TABLE 8 EXPORT TRADE DATA FOR ELECTRICAL INSULATORS OF CERAMICS FOR TOP 10 COUNTRIES, 2017-2021 (USD THOUSAND) 62

### 5.8 TECHNOLOGY ANALYSIS 62

#### 5.8.1 FLEXIBLE ELECTRICAL INSULATION 62

#### 5.8.2 POLY (3-HEXYLTHIOPHENE) ADDITIVE 62

### 5.9 MACROECONOMIC DATA 62

#### 5.9.1 ELECTRICITY GENERATION 62

## TABLE 9 ELECTRICITY GENERATION, BY COUNTRY (2020) 63

### 5.10 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES 63

## FIGURE 21 ELECTRIC VEHICLES AND BUILDING AUTOMATION TO INFLUENCE ELECTRICAL INSULATION MATERIALS MARKET 63

### 5.11 KEY CONFERENCES & EVENTS IN 2022-2023 64

## TABLE 10 ELECTRICAL INSULATION MATERIALS MARKET: DETAILED LIST OF CONFERENCES & EVENTS 64

### 5.12 KEY FACTORS AFFECTING BUYING DECISIONS 65

#### 5.12.1 QUALITY 65

#### 5.12.2 SERVICE 65

## FIGURE 22 KEY BUYING CRITERIA 65

### 5.13 TARIFFS & REGULATIONS 66

#### 5.13.1 ASIA PACIFIC 66

#### 5.13.2 EUROPE 66

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5.13.3	NORTH AMERICA	67
TABLE 11	LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	67
5.14	PATENT ANALYSIS	68
5.14.1	METHODOLOGY	68
5.14.2	DOCUMENT TYPE	68
TABLE 12	TOTAL NUMBER OF PATENTS	68
FIGURE 23	TOTAL NUMBER OF PATENTS	68
5.14.3	PUBLICATION TRENDS	69
FIGURE 24	NUMBER OF PATENTS YEAR-WISE, FROM 2011 TO 2021	69
5.14.4	INSIGHTS	69
5.14.5	LEGAL STATUS OF PATENTS	69
FIGURE 25	PATENT ANALYSIS, BY LEGAL STATUS	69
5.14.6	JURISDICTION ANALYSIS	70
FIGURE 26	TOP JURISDICTION	70
5.14.7	TOP PATENT APPLICANTS	70
FIGURE 27	TOP 10 PATENT APPLICANTS	70
5.14.7.1	Patents by Nitto Denko Corp.	71
TABLE 13	PATENTS BY NITTO DENKO CORP.	71
5.14.7.2	Patents by 3M Innovative Properties Co.	71
TABLE 14	PATENTS BY 3M INNOVATIVE PROPERTIES CO.	71
5.14.8	TOP 10 PATENT OWNERS (US) IN LAST 10 YEARS	72
TABLE 15	TOP 10 PATENT OWNERS	72
5.15	CASE STUDY ANALYSIS	72
5.15.1	RETROFIT WITH DUPONT NOMEX BOOSTED ABB HALLE'S TRANSFORMER FLEXIBILITY, AND RELIABILITY AND LOWERED MAINTENANCE COSTS	72
5.15.2	UL-RECOGNIZED 600 VOLT CLASS ELECTRICAL INSULATION SYSTEMS BASED ON NOMEX	73
5.15.3	YUNNAN TRANSFORMER CO. INNOVATED HYBRID INSULATION IN TRANSFORMERS USING NOMEX TO MEET DEMAND SAFELY AND RELIABLY	73
6	ELECTRICAL INSULATION MATERIALS MARKET, BY TYPE	74
6.1	INTRODUCTION	75
FIGURE 28	THERMOPLASTICS SEGMENT TO LEAD ELECTRICAL INSULATION MATERIALS MARKET	75
TABLE 16	ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (KILOTON)	75
TABLE 17	ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (KILOTON)	75
TABLE 18	ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION)	76
TABLE 19	ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION)	76
6.2	THERMOPLASTICS	76
TABLE 20	THERMOPLASTICS: ELECTRICAL INSULATION MATERIALS, BY TYPE, 2021 (% SHARE)	77
6.3	EPOXY RESINS	77
6.4	CERAMICS	77
6.5	OTHERS	77
TABLE 21	OTHERS: ELECTRICAL INSULATION MATERIALS, BY TYPE, 2021 (% SHARE)	78
7	ELECTRICAL INSULATION MATERIALS MARKET, BY APPLICATION	79
7.1	INTRODUCTION	80
FIGURE 29	POWER SYSTEMS APPLICATION TO LEAD ELECTRICAL INSULATION MATERIALS MARKET	80
TABLE 22	ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	80
TABLE 23	ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	81
TABLE 24	ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	81

TABLE 25 □ ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION) □81

7.2 □ POWER SYSTEMS □82

7.3 □ ELECTRONIC SYSTEMS □82

7.4 □ CABLES & TRANSMISSION LINES □82

7.5 □ PORTABLE DOMESTIC APPLIANCES □83

7.6 □ OTHERS □83

8 □ ELECTRICAL INSULATION MATERIALS MARKET, BY REGION □84

8.1 □ INTRODUCTION □85

FIGURE 30 □ CHINA TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD □85

TABLE 26 □ ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY REGION, 2018-2021 (KILOTON) □85

TABLE 27 □ ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY REGION, 2022-2027 (KILOTON) □86

TABLE 28 □ ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY REGION, 2018-2021 (USD MILLION) □86

TABLE 29 □ ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) □86

8.2 □ ASIA PACIFIC □87

FIGURE 31 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SNAPSHOT □87

TABLE 30 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2018-2021 (KILOTON) □88

TABLE 31 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2022-2027 (KILOTON) □88

TABLE 32 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION) □88

TABLE 33 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION) □89

TABLE 34 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (KILOTON) □89

TABLE 35 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (KILOTON) □89

TABLE 36 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION) □90

TABLE 37 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION) □90

TABLE 38 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON) □90

TABLE 39 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON) □91

TABLE 40 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION) □91

TABLE 41 □ ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION) □91

8.2.1 □ CHINA □92

8.2.1.1 □ Availability of low-cost labor and cheap raw materials to drive market □92

TABLE 42 □ CHINA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON) □92

TABLE 43 □ CHINA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON) □93

TABLE 44 □ CHINA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION) □93

TABLE 45 □ CHINA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION) □93

8.2.2 □ JAPAN □94

8.2.2.1 □ Large electronics industry to generate demand for electrical insulation materials □94

TABLE 46 □ JAPAN: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON) □94

TABLE 47 □ JAPAN: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON) □94

TABLE 48 □ JAPAN: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION) □95

TABLE 49 □ JAPAN: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION) □95

8.2.3 □ INDIA □95

8.2.3.1 □ Urbanization and Industrialization to impact growth □95

TABLE 50 □ INDIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON) □96

TABLE 51 □ INDIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON) □96

TABLE 52 □ INDIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION) □96

TABLE 53 □ INDIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION) □97

8.2.4 □ SOUTH KOREA □97

8.2.4.1 □ Digitalization boom to drive market □97

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TABLE 54	SOUTH KOREA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	97
TABLE 55	SOUTH KOREA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	98
TABLE 56	SOUTH KOREA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	98
TABLE 57	SOUTH KOREA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	98
8.2.5 INDONESIA 99		
8.2.5.1 Expanding electricity supply to boost market 99		
TABLE 58	INDONESIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	99
TABLE 59	INDONESIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	99
TABLE 60	INDONESIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	100
TABLE 61	INDONESIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	100
8.2.6 REST OF ASIA PACIFIC 100		
TABLE 62	REST OF ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	101
TABLE 63	REST OF ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	101
TABLE 64	REST OF ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	101
TABLE 65	REST OF ASIA PACIFIC: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	102
8.3 EUROPE 102		
FIGURE 32 EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SNAPSHOT 103		
TABLE 66	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2018-2021 (KILOTON)	103
TABLE 67	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2022-2027 (KILOTON)	104
TABLE 68	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)	104
TABLE 69	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)	104
TABLE 70	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (KILOTON)	105
TABLE 71	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (KILOTON)	105
TABLE 72	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION)	105
TABLE 73	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION)	105
TABLE 74	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	106
TABLE 75	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	106
TABLE 76	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	106
TABLE 77	EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	107
8.3.1 GERMANY 107		
8.3.1.1 Energy transition to drive market 107		
TABLE 78	GERMANY: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	107
TABLE 79	GERMANY: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	108
TABLE 80	GERMANY: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	108
TABLE 81	GERMANY: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	108
8.3.2 UK 109		
8.3.2.1 Advancement in digital sector to propel market 109		
TABLE 82	UK: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	109
TABLE 83	UK: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	109
TABLE 84	UK: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	110
TABLE 85	UK: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	110
8.3.3 FRANCE 110		
8.3.3.1 Increasing renewable share in energy mix to support market growth 110		
TABLE 86	FRANCE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	111
TABLE 87	FRANCE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	111

TABLE 88FRANCE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)111

TABLE 89FRANCE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)112

### 8.3.4ITALY112

#### 8.3.4.1Government plans of increasing renewable sources to drive market112

TABLE 90ITALY: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)112

TABLE 91ITALY: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)113

TABLE 92ITALY: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)113

TABLE 93ITALY: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)113

### 8.3.5SPAIN114

#### 8.3.5.1New wind and solar PV capacity installations to favor market growth114

TABLE 94SPAIN: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)114

TABLE 95SPAIN: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)114

TABLE 96SPAIN: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)115

TABLE 97SPAIN: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)115

### 8.3.6REST OF EUROPE115

TABLE 98REST OF EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)115

TABLE 99REST OF EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)116

TABLE 100REST OF EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)116

TABLE 101REST OF EUROPE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)116

### 8.4NORTH AMERICA117

FIGURE 33NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SNAPSHOT117

TABLE 102NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2018-2021 (KILOTON)118

TABLE 103NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2022-2027 (KILOTON)118

TABLE 104NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)118

TABLE 105NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)118

TABLE 106NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (KILOTON)119

TABLE 107NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (KILOTON)119

TABLE 108NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION)119

TABLE 109NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION)120

TABLE 110NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)120

TABLE 111NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)120

TABLE 112NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)121

TABLE 113NORTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)121

#### 8.4.1US121

##### 8.4.1.1Government laws for energy policy to drive market121

TABLE 114US: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)122

TABLE 115US: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)122

TABLE 116US: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)122

TABLE 117US: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)123

#### 8.4.2CANADA123

##### 8.4.2.1Government investments in power industry to contribute to market growth123

TABLE 118CANADA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)124

TABLE 119CANADA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)124

TABLE 120CANADA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)124

TABLE 121CANADA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)125

#### 8.4.3MEXICO125

##### 8.4.3.1Rising population to drive demand for electricity125

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TABLE 122	MEXICO: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	125
TABLE 123	MEXICO: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	126
TABLE 124	MEXICO: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	126
TABLE 125	MEXICO: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	126
8.5	SOUTH AMERICA	127
TABLE 126	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2018-2021 (KILOTON)	127
TABLE 127	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2022-2027 (KILOTON)	127
TABLE 128	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)	127
TABLE 129	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)	128
TABLE 130	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (KILOTON)	128
TABLE 131	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (KILOTON)	128
TABLE 132	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION)	128
TABLE 133	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION)	129
TABLE 134	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	129
TABLE 135	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	129
TABLE 136	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	130
TABLE 137	SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	130
8.5.1	BRAZIL	130
8.5.1.1	Energy transition due to natural calamity to influence market growth	130
TABLE 138	BRAZIL: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	131
TABLE 139	BRAZIL: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	131
TABLE 140	BRAZIL: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	131
TABLE 141	BRAZIL: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	132
8.5.2	ARGENTINA	132
8.5.2.1	Focus on non-hydro renewable sources to boost demand	132
TABLE 142	ARGENTINA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	132
TABLE 143	ARGENTINA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	133
TABLE 144	ARGENTINA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	133
TABLE 145	ARGENTINA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	133
8.5.3	REST OF SOUTH AMERICA	134
TABLE 146	REST OF SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	134
TABLE 147	REST OF SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	134
TABLE 148	REST OF SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	134
TABLE 149	REST OF SOUTH AMERICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	135
8.6	MIDDLE EAST & AFRICA	135
TABLE 150	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2018-2021 (KILOTON)	135
TABLE 151	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2022-2027 (KILOTON)	135
TABLE 152	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)	136
TABLE 153	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)	136
TABLE 154	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (KILOTON)	136
TABLE 155	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (KILOTON)	136

TABLE 156	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION)	137
TABLE 157	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION)	137
TABLE 158	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	137
TABLE 159	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	138
TABLE 160	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	138
TABLE 161	MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	138
8.6.1	SAUDI ARABIA	139
8.6.1.1	New pipeline projects to influence market growth	139
TABLE 162	SAUDI ARABIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	139
TABLE 163	SAUDI ARABIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	139
TABLE 164	SAUDI ARABIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	140
TABLE 165	SAUDI ARABIA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	140
8.6.2	UAE	140
8.6.2.1	Changing energy mix to drive market	140
TABLE 166	UAE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	141
TABLE 167	UAE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	141
TABLE 168	UAE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	141
TABLE 169	UAE: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	142
8.6.3	SOUTH AFRICA	142
8.6.3.1	Projects to fulfill capacity shortages to create market growth opportunities	142
TABLE 170	SOUTH AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	142
TABLE 171	SOUTH AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	143
TABLE 172	SOUTH AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	143
TABLE 173	SOUTH AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	143
8.6.4	REST OF MIDDLE EAST & AFRICA	144
TABLE 174	REST OF MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (KILOTON)	144
TABLE 175	REST OF MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (KILOTON)	144
TABLE 176	REST OF MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)	145
TABLE 177	REST OF MIDDLE EAST & AFRICA: ELECTRICAL INSULATION MATERIALS MARKET SIZE, BY APPLICATION, 2022-2027 (USD MILLION)	145
9	COMPETITIVE LANDSCAPE	146
9.1	OVERVIEW	146
FIGURE 34	COMPANIES ADOPTED ACQUISITION AND EXPANSION AS KEY GROWTH STRATEGIES BETWEEN 2018 AND 2022	146
9.2	RANKING ANALYSIS OF KEY MARKET PLAYERS, 2022	147
FIGURE 35	RANKING OF TOP 5 PLAYERS IN ELECTRICAL INSULATION MATERIALS MARKET, 2022	147
9.3	MARKET SHARE ANALYSIS	147
FIGURE 36	ELECTRICAL INSULATION MATERIALS MARKET SHARE, BY COMPANY (2022)	147
TABLE 178	ELECTRICAL INSULATION MATERIALS MARKET: DEGREE OF COMPETITION	148
9.4	REVENUE ANALYSIS OF TOP PLAYERS	149
TABLE 179	ELECTRICAL INSULATION MATERIALS MARKET: REVENUE ANALYSIS (USD)	149

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9.5	MARKET EVALUATION MATRIX	149
TABLE 180	MARKET EVALUATION MATRIX	150
9.6	COMPANY EVALUATION MATRIX (TIER 1), 2022	150
9.6.1	STAR PLAYERS	150
9.6.2	EMERGING LEADERS	150
FIGURE 37	ELECTRICAL INSULATION MATERIALS MARKET: COMPANY EVALUATION MATRIX OF TIER 1 PLAYERS, 2022	151
9.7	START-UP AND SMALL AND MEDIUM-SIZED ENTERPRISE (SME) EVALUATION MATRIX	151
9.7.1	RESPONSIVE COMPANIES	151
9.7.2	STARTING BLOCKS	151
9.7.3	DYNAMIC COMPANIES	152
FIGURE 38	ELECTRICAL INSULATION MATERIALS MARKET: START-UP AND SME MATRIX, 2022	152
9.8	COMPANY APPLICATION FOOTPRINT	153
9.9	COMPANY REGION FOOTPRINT	154
9.10	STRENGTH OF PRODUCT PORTFOLIO	155
FIGURE 39	PRODUCT PORTFOLIO ANALYSIS OF TOP PLAYERS IN ELECTRICAL INSULATION MATERIALS MARKET	155
9.11	BUSINESS STRATEGY EXCELLENCE	156
FIGURE 40	BUSINESS STRATEGY EXCELLENCE OF TOP PLAYERS IN ELECTRICAL INSULATION MATERIALS MARKET	156
9.12	COMPETITIVE SCENARIO	157
9.12.1	PRODUCT LAUNCHES	157
TABLE 181	PRODUCT LAUNCHES, 2018-2022	157
9.12.2	DEALS	157
TABLE 182	DEALS, 2018-2022	157
9.12.3	OTHERS	158
TABLE 183	OTHERS, 2018-2022	158
10	COMPANY PROFILES	160
10.1	MAJOR PLAYERS	160
(Business overview, Products offered, Recent developments, Deals, MNM view, Key strategies/Right to win, Strategic choices, and Weaknesses and competitive threats)*		
10.1.1	DUPONT	160
TABLE 184	DUPONT: COMPANY OVERVIEW	160
FIGURE 41	DUPONT: COMPANY SNAPSHOT	161
TABLE 185	DUPONT: PRODUCTS OFFERED	161
TABLE 186	DUPONT: DEALS	162
TABLE 187	DUPONT: OTHERS	162
10.1.2	ELANTAS (ALTANA AG)	164
TABLE 188	ELANTAS (ALTANA AG): COMPANY OVERVIEW	164
FIGURE 42	ELANTAS: COMPANY SNAPSHOT	164
TABLE 189	ELANTAS: PRODUCTS OFFERED	165
TABLE 190	ELANTAS: DEALS	165
10.1.3	KREMPEL GMBH	167
TABLE 191	KREMPEL GMBH: COMPANY OVERVIEW	167
TABLE 192	KREMPEL GMBH: PRODUCTS OFFERED	167
TABLE 193	KREMPEL GMBH: DEALS	168
10.1.4	NITTO DENKO CORPORATION	170
TABLE 194	NITTO DENKO CORPORATION: COMPANY OVERVIEW	170
FIGURE 43	NITTO DENKO CORPORATION: COMPANY SNAPSHOT	170
TABLE 195	NITTO DENKO CORPORATION: PRODUCTS OFFERED	171

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TABLE 196	NITTO DENKO CORPORATION: OTHERS	171
10.1.5	VON ROLL	173
TABLE 197	VON ROLL: COMPANY OVERVIEW	173
FIGURE 44	VON ROLL: COMPANY SNAPSHOT	173
TABLE 198	VON ROLL: PRODUCTS OFFERED	174
TABLE 199	VON ROLL: DEALS	175
TABLE 200	VON ROLL: OTHERS	175
10.1.6	ITW FORMEX	176
TABLE 201	ITW FORMEX: COMPANY OVERVIEW	176
TABLE 202	ITW FORMEX: PRODUCTS OFFERED	176
TABLE 203	ITW FORMEX: PRODUCT LAUNCHES	177
10.1.7	3M	178
TABLE 204	3M: COMPANY OVERVIEW	178
FIGURE 45	3M: COMPANY SNAPSHOT	178
TABLE 205	3M: PRODUCTS OFFERED	179
TABLE 206	3M: OTHERS	180
10.1.8	HAYSITE REINFORCED PLASTICS	181
TABLE 207	HAYSITE REINFORCED PLASTICS: COMPANY OVERVIEW	181
TABLE 208	HAYSITE REINFORCED PLASTICS: PRODUCTS OFFERED	181
10.1.9	VITAR INSULATION MANUFACTURERS LTD.	182
TABLE 209	VITAR INSULATION MANUFACTURERS LTD.: COMPANY OVERVIEW	182
TABLE 210	VITAR INSULATION MANUFACTURERS LTD.: PRODUCTS OFFERED	182
10.1.10	TESA SE	183
TABLE 211	TESA SE: COMPANY OVERVIEW	183
FIGURE 46	TESA SE: COMPANY SNAPSHOT	183
TABLE 212	TESA SE: PRODUCTS OFFERED	184
TABLE 213	TESA SE: DEALS	184
10.1.11	TEIJIN DUPONT FILMS JAPAN LTD.	185
TABLE 214	TEIJIN DUPONT FILMS JAPAN LTD.: COMPANY OVERVIEW	185
TABLE 215	TEIJIN DUPONT FILMS JAPAN LTD.: PRODUCTS OFFERED	185
TABLE 216	TEIJIN DUPONT FILMS JAPAN LTD.: PRODUCT LAUNCHES	186
10.1.12	NGK INSULATORS LTD.	187
TABLE 217	NGK INSULATORS LTD.: COMPANY OVERVIEW	187
FIGURE 47	NGK INSULATORS LTD: COMPANY SNAPSHOT	187
TABLE 218	NGK INSULATORS LTD.: PRODUCTS OFFERED	188
10.2	OTHER PLAYERS	189
10.2.1	NIKKAN INDUSTRIES CO., LTD	189
10.2.2	DR. DIETRICH MULLER GMBH	189
10.2.3	FRALOCK	189
10.2.4	WEIDMANN HOLDING AG	189
10.2.5	SICHUAN DONGFANG INSULATING MATERIALS CO., LTD	189
10.2.6	COVEME S.P.A.	190
10.2.7	MIKI TOKUSHU PAPER MFG CO., LTD	190
10.2.8	ADITYA BIRLA INSULATORS	190
10.2.9	HUBBELL POWER SYSTEMS	190
10.2.10	POWER TELECOM	190
10.2.11	SAINT-GOBAIN	190

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10.2.12 VICTOR INSULATORS 191

10.2.13 WACKER CHEMIE AG 191

\*Details on Business overview, Products offered, Recent developments, Deals, MNM view, Key strategies/Right to win, Strategic choices, and Weaknesses and competitive threats might not be captured in case of unlisted companies.

11 APPENDIX 192

11.1 INSIGHTS OF INDUSTRY EXPERTS 192

11.2 DISCUSSION GUIDE 193

11.3 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL 195

11.4 CUSTOMIZATION OPTIONS 197

11.5 RELATED REPORTS 197

11.6 AUTHOR DETAILS 198

**Electrical Insulation Materials Market by Type (Thermoplastics, Epoxy Resins, Ceramics), Application (Power Systems, Electronic Systems, Cables & Transmission Lines, Domestic Portable Appliances), and Region - Global Forecast to 2027**

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