

## **Indonesia Skin Care Market Forecast 2022-2028**

Market Report | 2022-10-03 | 109 pages | Inkwood Research

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### **Report description:**

#### **KEY FINDINGS**

The Indonesia skin care market is set to register a CAGR of 6.20% during the forecast period, 2022-2028. The market growth opportunities in Indonesia are attributed to the implementation of innovative technologies and regulatory frameworks.

#### **MARKET INSIGHTS**

The Indonesia skin care market growth is defined by trends like the rising use of whitening products in skin care and the growing use of halal products. Indonesia is the largest country globally, with an 87% Muslim population. The halal-certified beauty market is booming worldwide, given the religious consciousness of the young Muslim population. Also, the Indonesian halal product law encompasses non-food products & services, foods, and cosmetics. As per this law, all foreign beauty products sold or marketed in the country, unless approved by a recognized foreign certification authority or in Indonesia, will be considered non-halal. Further, there is a growing preference for glowing or whitening skin care products among Indonesian consumers. This is attributed to media penetration and the promotion of fair, bright, and healthy-looking skin. This has resulted in fair skin being viewed as more attractive. Furthermore, there is an inclination toward active ingredients in skin care, particularly higher-end active ingredients in lower-end products with sensitive costs. Such factors drive the Indonesia skin care market growth.

#### **COMPETITIVE INSIGHTS**

Some of the key firms in the market include Unilever Indonesia Tbk PT, L'oreal Indonesia PT, KAO Indonesia PT, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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## **Table of Contents:**

### TABLE OF CONTENTS

1. RESEARCH SCOPE & METHODOLOGY
  - 1.1. STUDY OBJECTIVES
  - 1.2. SCOPE OF STUDY
  - 1.3. METHODOLOGY
  - 1.4. ASSUMPTIONS & LIMITATIONS
2. EXECUTIVE SUMMARY
  - 2.1. MARKET SIZE & ESTIMATES
  - 2.2. COUNTRY SNAPSHOT
  - 2.3. COUNTRY ANALYSIS
  - 2.4. KEY GROWTH ENABLERS
  - 2.5. KEY CHALLENGES
3. KEY ANALYTICS
  - 3.1. IMPACT OF COVID-19 ON INDONESIA SKIN CARE MARKET
  - 3.2. KEY MARKET TRENDS
    - 3.2.1. RISING USE OF HALAL PRODUCTS
    - 3.2.2. INCREASING SKIN CARE ADOPTION BY MEN
    - 3.2.3. GROWING INCLINATION TOWARDS ACTIVE INGREDIENTS IN SKIN CARE
    - 3.2.4. USE OF WHITENING PRODUCTS IN SKIN CARE
  - 3.3. PORTER'S FIVE FORCES ANALYSIS
    - 3.3.1. BUYERS POWER
    - 3.3.2. SUPPLIERS POWER
    - 3.3.3. SUBSTITUTION
    - 3.3.4. NEW ENTRANTS
    - 3.3.5. INDUSTRY RIVALRY
  - 3.4. OPPORTUNITY MATRIX
  - 3.5. PESTLE ANALYSIS
  - 3.6. VALUE CHAIN ANALYSIS
  - 3.7. KEY BUYING CRITERIA
    - 3.7.1. BRAND NAME
    - 3.7.2. PRICE
    - 3.7.3. PRODUCT FEATURES
    - 3.7.4. PRODUCT LABEL
4. MARKET BY TYPE
  - 4.1. BODY CARE
    - 4.1.1. FIRMING/ANTI-CELLULITE BODY CARE
    - 4.1.2. GENERAL PURPOSE BODY CARE
  - 4.2. FACIAL CARE
    - 4.2.1. ACNE TREATMENT
    - 4.2.2. FACE MASKS
    - 4.2.3. FACIAL CLEANSERS
    - 4.2.4. MOISTURISERS AND TREATMENTS
    - 4.2.5. LIP CARE
    - 4.2.6. TONERS
  - 4.3. SKIN CARE SETS/KITS
    - 4.3.1. PREMIUM SKIN CARE SETS/KITS

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- 4.3.2. MASS SKIN CARE SETS/KITS
- 5. MARKET BY DISTRIBUTION CHANNEL
  - 5.1. HYPERMARKETS
  - 5.2. BEAUTY SPECIALISTS
  - 5.3. DEPARTMENT STORES
  - 5.4. E-COMMERCE
  - 5.5. OTHER DISTRIBUTION CHANNELS
- 6. COMPETITIVE LANDSCAPE
  - 6.1. MARKET SHARE ANALYSIS
    - 6.1.1. SKIN CARE
  - 6.2. BRAND SHARE ANALYSIS
    - 6.2.1. SKIN CARE
  - 6.3. COMPANY PROFILES
    - 6.3.1. KAO INDONESIA PT
    - 6.3.2. L'OREAL INDONESIA PT
    - 6.3.3. PROCTER & GAMBLE HOME PRODUCTS INDONESIA PT
    - 6.3.4. PT PARAGON TECHNOLOGY AND INNOVATION
    - 6.3.5. UNILEVER INDONESIA TBK PT

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