

Wound Care in the Czech Republic

Market Direction | 2022-09-22 | 23 pages | Euromonitor

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Report description:

Upon the Russian invasion of Ukraine, retail sales of wound care in the Czech Republic grew as, similarly to other nations, the public purchased basic wound care products to donate to those in Ukraine. The Ministry of Health and Ministry of Foreign Affairs published a list of items suitable for donation online, letting people donate what they could. Companies also made their own donations. For example, Hartmann Rico, the leading supplier of wound care products, donated an unspecified amount of w...

Euromonitor International's Wound Care in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN THE CZECH REPUBLIC

KEY DATA FINDINGS

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Consumer's donations to Ukraine boost volume sales of wound care products whilst rising prices hamper them

Consumers either choose the most basic sticking plasters and bandages or those with strong specific benefits

Hartmann-Rico remains on top with the launch of its Cosmos Mr Wonderful range

PROSPECTS AND OPPORTUNITIES

Would care sales to be sustained by interest in outdoor activities and travel

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