

Wound Care in Spain

Market Direction | 2022-09-20 | 21 pages | Euromonitor

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Report description:

Retail constant value sales (2022 prices) of wound care fell for the second consecutive year in 2022, with the pace of decline accelerating. There was little innovation seen in wound care during 2022, as the category continued to struggle to generate positive sales growth. The main reason for this lack of innovation was that most category players were more focused on avoiding further sales losses, rather than attracting the attention of consumers with innovative new products that promise to outp...

Euromonitor International's Wound Care in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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