

## **Wound Care in Singapore**

Market Direction | 2022-09-20 | 21 pages | Euromonitor

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### **Report description:**

The pandemic played a crucial role in increasing hygiene consciousness among local citizens in Singapore. This significantly raised consumer awareness of wound care and encouraged them to purchase greater quantities of wound care products at once, especially sticking plasters/adhesive bandages, gauze and tape, to ensure that they were adequately prepared if they had to nurse superficial wounds themselves. Concerns about health and safety have pivoted the objective of using traditional wound care...

Euromonitor International's Wound Care in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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