

Wound Care in Romania

Market Direction | 2022-09-23 | 20 pages | Euromonitor

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Report description:

All wound care categories are expected to recover to exceed pre-Coronavirus (COVID-19) pandemic levels of retail current value sales by the end of the review period. However, this is informed by high inflation, energy and production costs and supply issues. Retail volume sales are projected to continue their recovery from the pandemic-induced slump, as consumers, children and adults were less active and less at risk of injury. Nonetheless, while consumers are resuming work, school and social and...

Euromonitor International's Wound Care in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Car market and out-of-home activity boost the demand for first aid kits

Good price-quality ratios add to the appeal of international brands

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