

Wound Care in Mexico

Market Direction | 2022-09-23 | 24 pages | Euromonitor

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Report description:

Wound care is set to see a slightly improved performance in 2022 compared to the previous year as people engage in more sport and social activities and return to outdoor work and thereby expose themselves to greater risk of accidents that require the use of sticking plasters or other types of wound care. Nonetheless, growth in wound care continues to be hampered by the low levels of innovation in the category which was experienced throughout the review period, including during the pandemic. Most...

Euromonitor International's Wound Care in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Category maturity continues to limit growth in wound care

First aid kits continue to benefit the recommendations of the civil protection authorities

BDF and 3M continue to dominate wound care with a wide selection of quality products

PROSPECTS AND OPPORTUNITIES

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