

Wound Care in Ireland

Market Direction | 2022-09-23 | 23 pages | Euromonitor

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Report description:

While wound care is only expected to post marginal growth in total volume sales in 2022, this will nonetheless represent an improvement on the decline recorded in 2021. The turnaround has been underpinned by increased demand for sticking plasters/adhesive bandages, the dominant product type. These products tend to be considered household essentials, particularly by families with young children, hence they were among the items Irish consumers stocked up on when lockdown measures were imposed in t...

Euromonitor International's Wound Care in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN IRELAND

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Rising demand for sticking plasters lifts overall performance of wound care in volume terms

Earlier stockpiling subdues demand in first aid kits and gauze, tape and other wound care

Private label lines continue to gain popularity as inflationary pressures bite

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Self-medication/self-care and preventive medicine

Switches

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