

Wound Care in Indonesia

Market Direction | 2022-09-23 | 19 pages | Euromonitor

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Report description:

Having declined significantly in 2020 due to the imposition of restrictions on movement, wound care demand began to recover during 2021, and this trend continued into 2022. However, retail constant value sales (2022 prices) remained well below their pre-pandemic peak. The recovery has also been spurred by the fact that the pandemic has led at least some local consumers to take more interest in sport and fitness. Moreover, the risk of contagion has led to increased self-treatment of wounds, as co...

Euromonitor International's Wound Care in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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