

## **Wound Care in Ecuador**

Market Direction | 2022-09-23 | 22 pages | Euromonitor

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### **Report description:**

Wound care continues to witness a steady pace of current value growth in 2022 with a slight upturn as consumers play more sport that require contact and visit the gym. Consumers are more likely to injure themselves outside the home due to more social occasions. As such, this is hampering potential growth. However, this effect was somewhat counteracted by more accidents happening at home and people preferring to self-treat - visiting a hospital continues to carry the fear of contracting COVID-19.

Euromonitor International's Wound Care in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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