

Wound Care in Denmark

Market Direction | 2022-09-23 | 21 pages | Euromonitor

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Report description:

While wound care is expected to register an increase in current value sales, constant value sales are expected to fall slightly in 2022. Rising inflation as a result of the energy crisis stemming from the war in Ukraine is pushing up retail prices and dampening volume sales somewhat. Gauze, tape and other wound care is expected to register the highest current value growth. Non-grocery retail channels remain the largest channel for wound care in 2022. E-commerce value sales are smaller than for m...

Euromonitor International's Wound Care in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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