

Wound Care in Colombia

Market Direction | 2022-09-20 | 22 pages | Euromonitor

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Report description:

Sticking plasters/adhesive bandages, as well as gauze, tape and other wound care, followed their pre-pandemic pattern in 2022. According to industry sources, sticking plasters did not benefit from COVID-19 vaccinations as they were not used in the process. Nevertheless, product demand increased as, with the easing of pandemic restrictions, Colombians were spending more time outside of their homes, including taking part in various sporting activities, which increases the risk of injuries.

Euromonitor International's Wound Care in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Adhesive bandages and other wound care products benefit from the easing of pandemic restrictions

Mature category needs innovation to drive value

Tecnoquimicas leads thanks to its wide distribution network

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