

Weight Management and Wellbeing in Switzerland

Market Direction | 2022-09-20 | 24 pages | Euromonitor

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Report description:

After almost two years of lockdowns and home seclusion due to the COVID-19 pandemic, many consumers have returned to more normal, active routines, with time spent away from home, in the office, socialising, and enjoying out-of-home entertainments. For many, this also serves as an encouragement for losing some of the weight they may have put on during the lockdowns, when people were less active and there were fewer things to do, thus many people also ate more. Products to support weight loss goal...

Euromonitor International's Weight Management and Wellbeing in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Sales supported by consumers still seeking to shed their "lockdown weight gains"

Convenience and clarity are the main drivers for successful products

Domestic Biomed and Wander maintain their top places thanks to strong consumer loyalty

PROSPECTS AND OPPORTUNITIES

Low-level growth expected, in line with consumers' busy lifestyles and health goals

Convenience and trust continue to play major roles, although growing competition could suppress sales

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