

Weight Management and Wellbeing in Saudi Arabia

Market Direction | 2022-09-20 | 24 pages | Euromonitor

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Report description:

One of the most notable consequences of the COVID-19 pandemic was the propensity for Saudi people to put on weight. This was not due to the COVID-19 virus itself. Instead, it was the consequence of social distancing and home seclusion, which meant that many people were engaged in far lower levels of physical activity than they would ordinarily be and led sedentary lifestyles. This was further exacerbated during the second and third quarters of 2020, in which the Saudi authorities banned people f...

Euromonitor International's Weight Management and Wellbeing in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WEIGHT MANAGEMENT AND WELLBEING IN SAUDI ARABIA

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2022 DEVELOPMENTS

Greater health awareness accelerates growth of weight management and wellbeing

Category continues to witness fierce competition from diet centres as well as surgical and natural weight loss

Alkanaah Group continues to lead weight management through 1:1 Diet rebranding

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