

Weight Management and Wellbeing in Romania

Market Direction | 2022-09-23 | 21 pages | Euromonitor

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Report description:

While retail volume and current value growth slowed across weight management and wellbeing in light of the Coronavirus (COVID-19) crisis in 2020, the performance of the category was positive. In the final two years of the review period, retail volume and current value growth has trended upwards. As consumers become increasingly aware of and concerned about health, wellness and personal image, weight management and wellbeing products continue to grow in demand in Romania. Furthermore, the promoti...

Euromonitor International's Weight Management and Wellbeing in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Advertising and added-value offer help to cement Herbalife's leadership

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