

Weight Management and Wellbeing in Peru

Market Direction | 2022-09-20 | 22 pages | Euromonitor

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Report description:

Ensure from Abbott Laboratorios SA is the leading brand in supplement nutrition drinks and maintains its leadership in an increasingly competitive category due to its heavyweight advertising campaigns and broad availability in offline and online retailers. The product is aimed at older consumers and is used as a complement to the daily diet to fight the loss of muscles due to the ageing process. Abbott Laboratorios invests in both television and social media advertising and has a strong focus on...

Euromonitor International's Weight Management and Wellbeing in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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