

## **Weight Management and Wellbeing in Peru**

Market Direction | 2022-09-20 | 22 pages | Euromonitor

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### **Report description:**

Ensure from Abbott Laboratorios SA is the leading brand in supplement nutrition drinks and maintains its leadership in an increasingly competitive category due to its heavyweight advertising campaigns and broad availability in offline and online retailers. The product is aimed at older consumers and is used as a complement to the daily diet to fight the loss of muscles due to the ageing process. Abbott Laboratorios invests in both television and social media advertising and has a strong focus on...

Euromonitor International's Weight Management and Wellbeing in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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List Of Contents And Tables

WEIGHT MANAGEMENT AND WELLBEING IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Ensure remains the market leader in supplement nutrition drinks  
Products focused on pregnant mothers achieve greater acceptance among consumers  
Compania Nacional de Chocolates launches Benet supplements in Peru

PROSPECTS AND OPPORTUNITIES

Peruvians show less interest in weight loss supplements products  
Healthy eating trend may damage meal replacement growth  
Focusing on specific segments can help brands grow in this highly competitive category

CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2017-2022  
Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022  
Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022  
Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022  
Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027  
Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN PERU

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture  
2022 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022  
Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022  
Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022  
Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022  
Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022  
Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022  
Table 14 Distribution of Consumer Health by Format: % Value 2017-2022  
Table 15 Distribution of Consumer Health by Format and Category: % Value 2022  
Table 16 □Forecast Sales of Consumer Health by Category: Value 2022-2027  
Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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