

Weight Management and Wellbeing in Mexico

Market Direction | 2022-09-23 | 25 pages | Euromonitor

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Report description:

Following the outbreak of COVID-19 consumer priorities changed, with the focus switching to staying healthy in order to fight off the threat of COVID-19. This coupled with the fact consumers spent less time socialising meant the demand for weight management and wellbeing dropped, with sales declining in retail volume terms in 2020 and 2021. However, during the pandemic many consumers led more sedentary lifestyles while others ate more than they would have normally, with this resulting many peopl...

Euromonitor International's Weight Management and Wellbeing in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Weight Management and Wellbeing in Mexico

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List Of Contents And Tables

WEIGHT MANAGEMENT AND WELLBEING IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of weight management and wellbeing pick up as consumers look to shed their pandemic weight gain

Sales of supplement nutrition drinks benefit from widening target audience

Direct selling remains key to the success of weight management and wellbeing with Herbalife leading the way

PROSPECTS AND OPPORTUNITIES

Steady growth projected as consumers are expected to look for convenient ways to lose weight

Sales should benefit from new product development and marketing despite questions over product efficacy

Herbalife and direct selling will remain at the heart of the category's success

CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2017-2022

Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022

Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022

Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027

Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN MEXICO

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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