

Weight Management and Wellbeing in Israel

Market Direction | 2022-09-20 | 22 pages | Euromonitor

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Report description:

Value growth of weight management and wellbeing products is expected to remain static in 2022, as it was in 2021. The product area has been registering a downward trend over the review period, as many people increasingly consider weight management products to be unhealthy. This is aligned with a rise in awareness regarding the benefits of healthy lifestyles and physical activity. Therefore, the reliance on quick weight fixes is decreasing in popularity and is perceived as less effective in the l...

Euromonitor International's Weight Management and Wellbeing in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN ISRAEL

KEY DATA FINDINGS

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Herbalife International of Israel (1990) continues to lead, while Oriental Secrets loses share due to the dramatic declines in slimming teas

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