

Weight Management and Wellbeing in Indonesia

Market Direction | 2022-09-23 | 20 pages | Euromonitor

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Report description:

Retail constant value sales (2022 prices) of weight management and wellbeing rose for the first time in three years during 2022. During the latter part of the review period, there was a notable increase in the number of overweight and obese individuals in Indonesia, particularly among lower-income consumers, with restrictions on movement playing a significant role in this. The wider availability and increased affordability of packaged food, which is often high in salt, sugar and saturated fat, i...

Euromonitor International's Weight Management and Wellbeing in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN INDONESIA

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Rising obesity prevalence boosts demand

Natural positioning drives strong performance of detox teas

Widening distribution helps Herbalife reinforce its leadership position

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