

## **Weight Management and Wellbeing in Greece**

Market Direction | 2022-09-20 | 24 pages | Euromonitor

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### **Report description:**

As restrictions were lifted and consumers returned to pre-Coronavirus (COVID-19) lifestyles, sales of weight management and wellbeing started to grow again. While meal replacement saw a spike in retail volume and current value sales in 2020, as some consumers realised they were overindulging during lockdowns and home seclusion, there was a dip in 2021. Nonetheless, a quick rebound is anticipated over 2022 as a whole, and retail sales are set to exceed 2019 levels. However, the extent of the drop...

Euromonitor International's Weight Management and Wellbeing in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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