

Weight Management and Wellbeing in Greece

Market Direction | 2022-09-20 | 24 pages | Euromonitor

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Report description:

As restrictions were lifted and consumers returned to pre-Coronavirus (COVID-19) lifestyles, sales of weight management and wellbeing started to grow again. While meal replacement saw a spike in retail volume and current value sales in 2020, as some consumers realised they were overindulging during lockdowns and home seclusion, there was a dip in 2021. Nonetheless, a quick rebound is anticipated over 2022 as a whole, and retail sales are set to exceed 2019 levels. However, the extent of the drop...

Euromonitor International's Weight Management and Wellbeing in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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