

Weight Management and Wellbeing in Croatia

Market Direction | 2022-09-23 | 20 pages | Euromonitor

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Report description:

During the COVID-19 pandemic, Croatians were seldom blocked from going to the gym but many gave up on activity due to the stress caused by future insecurity and also the financial burden. With lower mobility caused by a working at home culture, weight issues became much more pronounced. Once normal life had resumed in 2022, consumers resolved to bring sports back into their everyday lives. Most importantly, there was again a normal summer season with travel back on the agenda and many consumers...

Euromonitor International's Weight Management and Wellbeing in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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