

## **Weight Management and Wellbeing in Colombia**

Market Direction | 2022-09-20 | 23 pages | Euromonitor

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### **Report description:**

The adverse and uncertain economic situation in Colombia has posed challenges as many households have experienced severe pressure on their incomes, resulting in an austere and conservative approach to spending. Within this context, demand for all products which are regarded as non-essential is likely to remain under pressure. Meal replacement alternatives carry significantly lower costs, with simply making changes to one's diet and committing to getting more exercise carrying no intrinsic cost a...

Euromonitor International's Weight Management and Wellbeing in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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