

Weight Management and Wellbeing in Chile

Market Direction | 2022-09-19 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Following a significant boost to demand for weight management and wellbeing in 2020 and 2021 due to heightened health awareness during the pandemic and weight gain during home seclusion, both retail volume and current value sales are set to suffer significant declines in 2022. This scenario is being highly influenced by the economic context that is engulfing Chile; in addition to the significant reduction in financial benefits offered in 2021, such as the successive 10% withdrawals from the pens...

Euromonitor International's Weight Management and Wellbeing in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

Weight Management and Wellbeing in Chile Euromonitor International September 2022

List Of Contents And Tables

WEIGHT MANAGEMENT AND WELLBEING IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Double-digit decline for weight management and wellbeing due to lower disposable incomes and raw material shortages in the country

Abbott retains leadership of weight management and wellbeing

Rising price sensitivity offers emerging brands and private label growth opportunities

PROSPECTS AND OPPORTUNITIES

Innovation, sustainability and promotions key elements for growth over forecast period

Omnichannel strategies will remain key growth drivers for weight management and wellbeing

Expanding consumer scope to drive growth for supplement nutrition drinks

CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2017-2022

Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022

Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022

Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027

Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN CHILE

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 [Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 [Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Self-medication/self-care and preventive medicine Switches DISCLAIMER DEFINITIONS SOURCES Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Weight Management and Wellbeing in Chile

Market Direction | 2022-09-19 | 22 pages | Euromonitor

RDER FORM:						
elect license	License					Price
	Single User Li	cence				€825.00
		Multiple User License (1 Site)				
	Multiple User	Multiple User License (Global)				
					VAT	
					Total	
** VAT will be added			olease contact support@ lividuals and EU based			
** VAT will be added						
** VAT will be added mail*			lividuals and EU based			
** VAT will be added mail* irst Name*			lividuals and EU based Phone*			
** VAT will be added mail* irst Name* ob title*			lividuals and EU based Phone*	companies who are		
			Phone* Last Name*	companies who are		
** VAT will be added mail* irst Name* bb title* company Name*			Phone* Last Name* EU Vat / Tax ID	companies who are		
* VAT will be added mail* rst Name* b title* ompany Name* ddress*			Phone* Last Name* EU Vat / Tax ID City*	companies who are		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com