

Weight Management and Wellbeing in Chile

Market Direction | 2022-09-19 | 22 pages | Euromonitor

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Report description:

Following a significant boost to demand for weight management and wellbeing in 2020 and 2021 due to heightened health awareness during the pandemic and weight gain during home seclusion, both retail volume and current value sales are set to suffer significant declines in 2022. This scenario is being highly influenced by the economic context that is engulfing Chile; in addition to the significant reduction in financial benefits offered in 2021, such as the successive 10% withdrawals from the pens...

Euromonitor International's Weight Management and Wellbeing in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN CHILE

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Rising price sensitivity offers emerging brands and private label growth opportunities

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