

Weight Management and Wellbeing in Argentina

Market Direction | 2022-09-19 | 23 pages | Euromonitor

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Report description:

Weight management and wellbeing is maintaining healthy growth in 2022, with supplement nutrition drinks being the best performer, as opposed to weight loss supplements which fared the best last year. However, despite these healthy sales, the economic crisis following the pandemic, coupled with rising inflation, and compounded by the Russia-Ukraine war, means that premium-priced products are out of reach for lower-income consumers. Weight management and wellbeing products are mostly expensive, al...

Euromonitor International's Weight Management and Wellbeing in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN ARGENTINA

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Premium prices suppress stronger growth, whilst category remains supported by health and wellness trends

Weight loss supplements under government scrutiny due to high claims and low effectiveness

Abbot Laboratories Argentina leads with a dominant position in nutritional drinks, with Ensure and Glucerna brands

PROSPECTS AND OPPORTUNITIES

Direct selling likely to see growth in value shares during forecast period

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New products and their promotions likely to boost sales of weight management and wellbeing products in coming years

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