

## Vitamins in Spain

Market Direction | 2022-09-20 | 22 pages | Euromonitor

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### **Report description:**

Having boomed in 2020 due to the pandemic (when retail constant value sales surged by a fifth), demand growth for vitamins slowed significantly in 2021 and contracted in constant value terms during 2022. Vitamins with an explicit immune-system boosting positioning continued to perform very well in 2022, even as the threat by the pandemic continued to wane. While the COVID-19 pandemic has sharpened the focus of Spanish people on their health generally, the desire to avoid falling seriously ill wi...

Euromonitor International's Vitamins in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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