

Vitamins in Denmark

Market Direction | 2022-09-23 | 22 pages | Euromonitor

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Report description:

Vitamins registered a significant boost from the pandemic, as consumer bought vitamins in order to boost their immune system and protect themselves from becoming infected with COVID-19. Now that concerns around the virus have abated, there is not the same demand for vitamins, and in 2022, vitamins are expected to register significant volume decline. Multivitamins is expected to fare best. Vitamin D, on the other hand, is expected to see sharp volume decline in 2022. Low vitamin D levels was wide...

Euromonitor International's Vitamins in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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