

Vitamins in Colombia

Market Direction | 2022-09-20 | 24 pages | Euromonitor

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Report description:

Significant growth was recorded in vitamins in 2020 as many consumers looked to vitamins and multivitamins, including vitamin C, to support their immune systems during the pandemic, plus strong media and consumer attention helped overcome the country's scepticism regarding a more active engagement with vitamins. However, as households' disposable incomes decline, only slight growth of single vitamins is expected in 2022, influencing the purchase of more complex formulations with a clearer immune...

Euromonitor International's Vitamins in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN COLOMBIA

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

DISCLAIMER

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