

Vitamins in Bolivia

Market Direction | 2022-09-21 | 21 pages | Euromonitor

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Report description:

With the onset of the COVID-19 pandemic, vitamins experienced historic growth rates as specific products were recommended for the prevention and treatment of Coronavirus, notably vitamin C and D. With a significant reduction in the number of cases in 2022, demand for these products contracted back to normal patterns. However, current value sales remains elevated above pre-pandemic levels. Overall, there is a growing habit towards vitamins use among urban consumers with higher incomes.

Euromonitor International's Vitamins in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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