

## **Vitamins in Belgium**

Market Direction | 2022-09-20 | 27 pages | Euromonitor

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### **Report description:**

2022 should be a year of normalisation after the atypical development of vitamins in 2020 and during the first half of 2021. Vitamin D, the great beneficiary of the fear of COVID-19 during the lockdown period of 2020-2021 thanks to its immunity-boosting properties, is likely to slow down after two years of double-digit growth. The pandemic is still present but, due in part to a strong vaccination campaign in 2021 and early 2022, Belgians are much less afraid of it now than in 2020.

Euromonitor International's Vitamins in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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