

Sports Nutrition in the United Kingdom

Market Direction | 2022-09-20 | 26 pages | Euromonitor

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Report description:

Sports nutrition suppliers and manufacturers have been hardly hit by the effects of the pandemic and its aftermath due to inflationary pressures resulting from supply chain disruptions, high energy and transportation costs and scarcity of key protein ingredients. As sanitary measures have been gradually relaxed, gyms have reopened and an increasing number of consumers have started exercising, purchasing habits have recovered and demand for sports nutrition has quickly returned to similar levels...

Euromonitor International's Sports Nutrition in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN THE UNITED KINGDOM

KEY DATA FINDINGS

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Rising prices amid inflationary pressures do not deter demand for sports nutrition due to growing health and wellness trend

Higher demand for sports protein RTD as consumers resume hectic lifestyles

Demand for alternative sports nutrition continues to grow

PROSPECTS AND OPPORTUNITIES

Blurring of lines between sports nutrition and lifestyle nutrition will maintain high growth over forecast period

Functional sports nutrition with added vitamins and dietary supplements will be in demand

Sports non-protein products will face increasing competition from functional soft drinks

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