

Sports Nutrition in Romania

Market Direction | 2022-09-23 | 21 pages | Euromonitor

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Report description:

Over 2022, sports nutrition is expected to return to the double-digit retail growth of the early-to-mid-review period. In 2021, the category more than recouped the retail current value losses of the Coronavirus (COVID-19) pandemic in 2020. As a result, the category is predicted to exceed the 2019 retail current value sales level at the end of the review period. However, this performance is informed by high inflation, higher business costs and higher prices, and the rebound in retail volume terms...

Euromonitor International's Sports Nutrition in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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