

## **Sports Nutrition in Poland**

Market Direction | 2022-09-20 | 25 pages | Euromonitor

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### **Report description:**

Two years of the pandemic, recurring restrictions (including the closure of sports facilities), social isolation and, often, non-ergonomic working conditions at home, all combined to have a negative impact on the level of physical activity among Polish consumers. Within this environment, many consumers gained weight and, according to research, Poles gained 4kg per person, on average, during the isolation period.

Euromonitor International's Sports Nutrition in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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