

Sports Nutrition in Peru

Market Direction | 2022-09-20 | 22 pages | Euromonitor

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Report description:

After some two years of living with considerable restrictions on mobility, Peruvians are eager to get fit and are resuming their pace of physical activity in 2022. Young adults in major cities such as Lima, Trujillo and Arequipa are driving this trend which is seeing gym and sport centres subscription grow, whilst joining in dance classes and playing soccer are also on the rise. The increased participation in sports is driving strong growth in sports nutrition products with current value sales e...

Euromonitor International's Sports Nutrition in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Peruvians are resuming physical activities at an accelerated rate

Input prices soar due to rising import costs

Lab Nutrition Corp SAC continues to lead in sports protein products.

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E-commerce channel to increase share of sales

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