

## **Sports Nutrition in Mexico**

Market Direction | 2022-09-23 | 25 pages | Euromonitor

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### **Report description:**

The category has shown a considerable recovery in current value terms in 2022, with demand having slowed during the pandemic. After seeing solid growth earlier in the review period, sports nutrition saw a decline in volume sales in 2020 and only a partial recovery in 2021. This was due to the temporary closure of gyms, and the negative economic impact of measures taken to control COVID-19. With job losses and pay cuts, consumers sought to reduce their spending, leading to the prioritisation of n...

Euromonitor International's Sports Nutrition in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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SPORTS NUTRITION IN MEXICO

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