

Sports Nutrition in Italy

Market Direction | 2022-09-19 | 25 pages | Euromonitor

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Report description:

Sports nutrition is expected to see double-digit growth in current value terms in 2022 with a full return to pre-COVID-19 sales levels. The category suffered a sharp decline in sales in 2020 with the COVID-19 pandemic negatively impacting the demand for sports nutrition due to the closure of gyms and sports centres and restrictions on physical activity and team sports. 2021 saw only a partial recovery in current value terms, as in the first half of the year sales continued to struggle because gy...

Euromonitor International's Sports Nutrition in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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