

Sports Nutrition in Indonesia

Market Direction | 2022-09-23 | 19 pages | Euromonitor

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Report description:

Demand for sports nutrition remains very limited in Indonesia, with the appeal of these products largely confined to young, affluent fitness enthusiasts living in large urban centres. Having exhibited a double-digit rate of decline in 2020 due to disruption arising from the pandemic and the economic shock that it engendered, retail constant value sales (2022 prices) of sports nutrition saw only a marginal recovery in 2021, and demand remained well below its pre-pandemic level in 2022. Retail val...

Euromonitor International's Sports Nutrition in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Protein/energy bars particularly badly affected by pandemic disruption

E-commerce continues to grow in popularity as a distribution channel

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