

Sports Nutrition in Greece

Market Direction | 2022-09-20 | 23 pages | Euromonitor

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Report description:

The closure of gyms during the Coronavirus (COVID-19) lockdown period and strict health protocols upon reopening have taken their toll on sports nutrition. Upon reopening, gyms only accepted vaccinated consumers; hence, a large part of the population was excluded. The use of face masks became compulsory when using the equipment, which also discouraged gym visits. At the same time, the lingering threat of COVID-19 and economic concerns put off gym membership. Consumers were reluctant to pay for...

Euromonitor International's Sports Nutrition in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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