

Sports Nutrition in Ecuador

Market Direction | 2022-09-23 | 22 pages | Euromonitor

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Report description:

The progressive return to visiting gyms is helping the category to recover. Despite the easing of restrictions, many consumers were still reluctant to return to gyms and thus consumed less sport nutrition products. However, in 2022 people have been losing their fear and gyms have finally regained a normal flow of visitors. Current value sales of sports nutrition products have started to grow once more in 2022 although it will be another year before the category resumes pre-pandemic levels.

Euromonitor International's Sports Nutrition in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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