

Sports Nutrition in Croatia

Market Direction | 2022-09-23 | 20 pages | Euromonitor

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Report description:

Despite the strong growth in unit prices, sports nutrition is witnessing a steady recovery in 2022 from the downturn experienced in 2020. Consumer demand is remaining resilient as consumers are unwilling to sacrifice sports nutrition products. Indeed, the popularity of sports is on the rise in Croatia as the typical audience of sports nutrition products moves beyond the scope of sports. This is predominantly due to rising awareness about the importance of protein in everyday life. For example, t...

Euromonitor International's Sports Nutrition in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

SPORTS NUTRITION IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sports nutrition benefits from broader appeal alongside a general recovery in sports participation

Rising participation in sports drives interest in sports nutrition products

E-commerce sustains retail share post-pandemic

PROSPECTS AND OPPORTUNITIES

Private label expanding in sports nutrition realm

Demand for protein products set to grow

Sports non-protein products continue to take share among those seeking endurance in the forecast period

CATEGORY DATA

Table 1 Sales of Sports Nutrition by Category: Value 2017-2022

Table 2 Sales of Sports Nutrition by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Sports Nutrition: % Value 2018-2022

Table 4 LBN Brand Shares of Sports Nutrition: % Value 2019-2022

Table 5 Forecast Sales of Sports Nutrition by Category: Value 2022-2027

Table 6 Forecast Sales of Sports Nutrition by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN CROATIA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Penetration of Private Label by Category: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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SOURCES

Summary 1 Research Sources

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