

Sports Nutrition in Croatia

Market Direction | 2022-09-23 | 20 pages | Euromonitor

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Report description:

Despite the strong growth in unit prices, sports nutrition is witnessing a steady recovery in 2022 from the downturn experienced in 2020. Consumer demand is remaining resilient as consumers are unwilling to sacrifice sports nutrition products. Indeed, the popularity of sports is on the rise in Croatia as the typical audience of sports nutrition products moves beyond the scope of sports. This is predominantly due to rising awareness about the importance of protein in everyday life. For example, t...

Euromonitor International's Sports Nutrition in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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