

Sports Nutrition in Belgium

Market Direction | 2022-09-20 | 27 pages | Euromonitor

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Report description:

From the middle of 2021 and during 2022, things have been much better for sports nutrition. This category is likely to post double-digit growth in 2022, a recovery that was expected in 2021 but did not materialise due to the closure of gyms and the banning of many sport activities until the spring of 2022. Many sportsmen and women were back in the gyms in the autumn of 2021, though not enough to drive significant recovery. According to local experts, the gyms and fitness market in Western Europe...

Euromonitor International's Sports Nutrition in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Sports Nutrition in Belgium
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List Of Contents And Tables

SPORTS NUTRITION IN BELGIUM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Recovery is taking place although many gyms continue to struggle

Explosion of e-commerce and new product development

QNT leads in specialist stores and gyms, and Isostar leads in modern grocery retailers and sport superstores, while House of Nutrition closes in on leading duo

PROSPECTS AND OPPORTUNITIES

Robust growth expected but probably lower than the pre-pandemic CAGR

Dynamic gyms vs home practice

Non-protein/endurance products have room for growth

CATEGORY DATA

Table 1 Sales of Sports Nutrition by Category: Value 2017-2022

Table 2 Sales of Sports Nutrition by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Sports Nutrition: % Value 2018-2022

Table 4 LBN Brand Shares of Sports Nutrition: % Value 2019-2022

Table 5 Forecast Sales of Sports Nutrition by Category: Value 2022-2027

Table 6 Forecast Sales of Sports Nutrition by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN BELGIUM

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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