

Sleep Aids in Peru

Market Direction | 2022-09-20 | 21 pages | Euromonitor

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Report description:

Peruvians are still suffering from stress related to the COVID-19 pandemic on top of the current economic crisis, which has only raised anxiety further among Peruvian adults and its youth. Indeed, it is estimated that at least half of parents and caregivers in Peru suffer from anxiety, depression or stress associated with the pandemic, making it hard to relax and sleep. As anxiety over the impact of the virus rose, more consumers turned to sleep aids in order to alleviate stress and the growing...

Euromonitor International's Sleep Aids in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Sleep Aids in Peru

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List Of Contents And Tables

SLEEP AIDS IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sleep aids are more necessary than ever

Herbal products stand out as a natural remedy to promote sleep

Peruvian brand More stands out in pharmacies

PROSPECTS AND OPPORTUNITIES

Products containing melatonin to see fastest sales growth

Herbal products for sleep will not lose ground

Increasing stress among university students due to return to on-site classes

CATEGORY DATA

Table 1 Sales of Sleep Aids: Value 2017-2022

Table 2 Sales of Sleep Aids: % Value Growth 2017-2022

Table 3 NBO Company Shares of Sleep Aids: % Value 2018-2022

Table 4 LBN Brand Shares of Sleep Aids: % Value 2019-2022

Table 5 Forecast Sales of Sleep Aids: Value 2022-2027

Table 6 Forecast Sales of Sleep Aids: % Value Growth 2022-2027

CONSUMER HEALTH IN PERU

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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Summary 1 Research Sources

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