

Sleep Aids in Peru

Market Direction | 2022-09-20 | 21 pages | Euromonitor

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Report description:

Peruvians are still suffering from stress related to the COVID-19 pandemic on top of the current economic crisis, which has only raised anxiety further among Peruvian adults and its youth. Indeed, it is estimated that at least half of parents and caregivers in Peru suffer from anxiety, depression or stress associated with the pandemic, making it hard to relax and sleep. As anxiety over the impact of the virus rose, more consumers turned to sleep aids in order to alleviate stress and the growing...

Euromonitor International's Sleep Aids in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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