

Sleep Aids in Mexico

Market Direction | 2022-09-23 | 24 pages | Euromonitor

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Report description:

Sleep aids recorded double-digit growth in current value terms in 2020 and 2021, but the category is set to see more stable growth in 2022, albeit remaining strong. The consumption of sleep aids increased in the first year of the COVID-19 pandemic because people suffered from increased anxiety and sleep disorders brought about by concerns around their health, family, and finances. In addition, the greater amount of time spent in front of electronic screens contributed to sleeping problems in the...

Euromonitor International's Sleep Aids in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SLEEP AIDS IN MEXICO

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