

Sleep Aids in Ireland

Market Direction | 2022-09-23 | 22 pages | Euromonitor

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Report description:

Demand for sleep aids in Ireland surged in 2020 after more people started to suffer from insomnia and similar problems due to heightened levels of stress and anxiety resulting from the unprecedented economic and societal disruption that accompanied the outbreak of COVID-19. Volume growth subsequently stabilised in 2021 as concerns surrounding the pandemic were eased somewhat by the rollout of vaccines, the relaxation of public health restrictions and a robust economic recovery. Demand has contin...

Euromonitor International's Sleep Aids in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sleep aids increasingly challenged by non-pharmaceutical solutions

Leading players face growing threat from cheaper brands and private label lines

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