

Sleep Aids in Greece

Market Direction | 2022-09-20 | 23 pages | Euromonitor

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Report description:

The global Coronavirus (COVID-19) pandemic has contributed to an increase in stress levels and anxiety, leading to more people suffering from disruption to their sleep. The demand for sleep aids spiked from 2020 onwards, and further strong retail volume and current value growth rates are anticipated over 2022. Despite the reopening of the market and the return towards normality, economic and social uncertainty and home seclusion continue to see people suffer from stress and anxiety and reach for...

Euromonitor International's Sleep Aids in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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