

## **Sleep Aids in Denmark**

Market Direction | 2022-09-23 | 21 pages | Euromonitor

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### **Report description:**

Sleep aids is expected to register moderate current value growth and a slight increase in volume sales. The war in Ukraine is pushing up retail prices, due to the energy crisis caused by the conflict. While Danish people are much less concerned about the pandemic, the stresses and worries of modern lifestyles and the growing economic uncertainty is continuing to support volume sales.

Euromonitor International's Sleep Aids in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sleep Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SLEEP AIDS IN DENMARK

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No changes in the landscape in 2021, as Orkla Care continues to lead

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