

Sleep Aids in Colombia

Market Direction | 2022-09-20 | 22 pages | Euromonitor

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Report description:

Mental wellbeing, having a healthy immune system, feeling good and getting enough sleep are the top factors selected by Colombian consumers when defining what being in good health means to them, according to Euromonitor International's Voice of the Consumer: Health and Nutrition survey. According to Dane (National Statistic Administrative Department), while anxiety, stress and depression levels marginally declined during 2021 when the virus was considered to be contained, many consumers continue...

Euromonitor International's Sleep Aids in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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