

Sleep Aids in Belgium

Market Direction | 2022-09-20 | 27 pages | Euromonitor

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Report description:

One would have thought that the market for sleep aids would struggle in 2022, after two years of double-digit value growth during the COVID-19 crisis. Consumers' stress levels were high during the pandemic, leading to increased anxiety and insomnia. Many people feared losing their jobs and businesses and needed to both work from home and home-school their children during periods of lockdown. As a result, immense pressure was placed on people, and consumers increased the value they placed on sleep...

Euromonitor International's Sleep Aids in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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