

Sleep Aids in Belgium

Market Direction | 2022-09-20 | 27 pages | Euromonitor

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Report description:

One would have thought that the market for sleep aids would struggle in 2022, after two years of double-digit value growth during the COVID-19 crisis. Consumers' stress levels were high during the pandemic, leading to increased anxiety and insomnia. Many people feared losing their jobs and businesses and needed to both work from home and home-school their children during periods of lockdown. As a result, immense pressure was placed on people, and consumers increased the value they placed on sleep...

Euromonitor International's Sleep Aids in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SLEEP AIDS IN BELGIUM

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