

Paediatric Consumer Health in the Czech Republic

Market Direction | 2022-09-22 | 26 pages | Euromonitor

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Report description:

In recent years, the preference for herbal/traditional products has grown, driven by the demand for natural and clean ingredients. This is true across consumer healthcare but especially prominent in paediatric consumer health in which parents want to limit their children's exposure to artificial and potentially harmful chemicals. As such, more natural remedies are being sought in all paediatric categories, from diaper creams and body lotions to cough medicine and digestive remedies. In 2022, sal...

Euromonitor International's Paediatric Consumer Health in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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Paediatric dermatologicals continues double-digit growth thanks to parent's investment in premium options

Rising competition from probiotics is hampering sales of paediatric digestive remedies

Paediatric vitamins and dietary supplements see strong value growth as parents continue to prioritise their children's health

PROSPECTS AND OPPORTUNITIES

Paediatric consumer health category is set to grow, albeit at a modest rate, hampered by interest in holistic health

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