

Paediatric Consumer Health in Switzerland

Market Direction | 2022-09-20 | 26 pages | Euromonitor

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Report description:

Sales of paediatric consumer health remain positive in 2022, albeit moderate. This growth is moderate because Swiss parents usually prefer to consult with their health practitioner when it comes to their children and seek help from professionals before resorting to medical recommendation that lead to prescription-based products. Parents only resort to self-medication for their children when they judge that the ailment is minor and does not need medical advice.

Euromonitor International's Paediatric Consumer Health in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Paediatric analgesics and paediatric digestive remedies decline, due to parents being cautious about OTC for their children

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