

Paediatric Consumer Health in Romania

Market Direction | 2022-09-23 | 24 pages | Euromonitor

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Report description:

Paediatric consumer health is projected to continue to see strong retail volume and current value growth in 2022, following a general slowdown, due to the Coronavirus (COVID-19) pandemic, in 2020, but outstanding growth performance in 2021. Cough, cold and allergy (hay fever) remedies is set to see one of the best growth performances in paediatric consumer health, having been hardest hit in 2020. As schools started to reopen, and children returned to normal out-of-home activities in 2022, the ri...

Euromonitor International's Paediatric Consumer Health in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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