

**Paediatric Consumer Health in Romania**

Market Direction | 2022-09-23 | 24 pages | Euromonitor

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**Report description:**

Paediatric consumer health is projected to continue to see strong retail volume and current value growth in 2022, following a general slowdown, due to the Coronavirus (COVID-19) pandemic, in 2020, but outstanding growth performance in 2021. Cough, cold and allergy (hay fever) remedies is set to see one of the best growth performances in paediatric consumer health, having been hardest hit in 2020. As schools started to reopen, and children returned to normal out-of-home activities in 2022, the ri...

Euromonitor International's Paediatric Consumer Health in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Paediatric Consumer Health in Romania

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### List Of Contents And Tables

#### PAEDIATRIC CONSUMER HEALTH IN ROMANIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

School reopening boosts need for paediatric cough, cold and allergy (hay fever) remedies

Growing use of online platforms for information and sales

Expanding brand portfolios joined by emergence of private label lines

##### PROSPECTS AND OPPORTUNITIES

Parental preference for child-specific formulas to drive sales

Demographic trends likely to benefit value over volume sales

Paediatric consumer health players to tap into child development and holistic approach trends

##### CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2017-2022

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2017-2022

Table 3 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2017-2022

Table 4 NBO Company Shares of Paediatric Consumer Health: % Value 2018-2022

Table 5 LBN Brand Shares of Paediatric Consumer Health: % Value 2019-2022

Table 6 Forecast Sales of Paediatric Consumer Health by Category: Value 2022-2027

Table 7 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2022-2027

#### CONSUMER HEALTH IN ROMANIA

##### EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

##### MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

##### MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

##### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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